

Snap up a prime position

Harrogate International Nursery Fair saw an influx in bookings in July as new and previous exhibitors clambered to snap up a bargain with a fantastic early bird offer.

Whilst this has now expired, companies wishing to exhibit at the show are still guaranteed a very competitive rate – in fact one of the lowest in the UK. In addition, if companies are members of the Baby Products Association, they get a generous discount off the normal stand price.

Adrian Sneyd, show organiser, comments: “Harrogate not only offers a warm and friendly environment for our trade show – which is renowned for its amazing atmosphere providing a perfect platform for business and networking, but it is much more cost effective than London and Birmingham. Stand prices are lower and hotel accommodation in Harrogate is also extremely competitive ensuring a good return on investment for companies exhibiting.”

There are still a number of prime positions available, so anyone considering participating should get in touch as soon as possible. Adrian continues: “Historically, once the international trade shows in September and October have finished, we get a huge influx of companies turning their attention to Harrogate and space books up quickly, so those wanting the best positions are recommended to secure space now before the rush.”

Full information regarding prices and booking forms are available on the website at www.nurseryfair.com